Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benetit trust or private foundation)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A F	or the 2	2012 calendar year, or tax year beginning $\mathrm{JUL}1$, 2012 and	ending U	UN 30, 2013	
	nesk if opticable.	C Name of organization		D Employer identific	etion number
	Address	CLASSROOM, INC.			
	Метр Јепалде	Doing Business As		13-3	666846
	Initial return	Number and street (or P.O. box if mail is not delivered to street address) 245 FIFTH AVENUE - 20TH FLOOR	Room/sulte	E Telephone number	545-8400
<u> </u>	Temin- sted Amender			G Groes receipts \$	4,438,208.
\vdash	Amende: return Montlice-	City, town, or post office, state, and ZIP code		H(a) Is this a group re	
	Applica- Iran pending	NEW YORK, NY 10016 F Name and address of principal officer:LISA HOLTON	-	for affillates?	Yes X No
		SAME AS C ABOVE		H(b) Are all atfiliates Inc	
		npt status: X 501(c)(3) 501(c) () (Insert no.) 4947(a)(1)	or 527	4	list. (see instructions)
		WWW.CLASSROOMINC.ORG	701	H(c) Group exemption	
-	and the second second second	rganization: X Corporation Trust Association Other	L Year		State of legal domicile: NY
-		Summary	1000		**************************************
	1 B	riefly describe the organization's mission or most significant activities: ${ m CLAS}$	SROOM,	INC. IS A	NONPROFIT
nce nce	Ö	RGANIZATION WHOSE INNOVATIVE CURRICULUM	i ENGAG	ES STUDENTS	WITH THE
Ē	2 C	heck this box 🕨 🔲 if the organization discontinued its operations or dispo	osed of more	than 25% of its net as	sets.
5		umber of voting members of the governing body (Part VI, line 1a)			11
Activities & Governance		lumber of independent voting members of the governing body (Part VI, line 1b)			10
100		otal number of individuals employed in calendar year 2012 (Part V. line 2a)			25
ij		otal number of volunteers (estimate if necessary)			10
ŧ		otal unrelated business revenue from Part VIII, column (C), line 12			0.
<		let unrelated business taxable income from Form 990-T, line 34			0.
				Prior Year	Current Year
	8 C	contributions and grants (Part VIII, line 1h)	(115)(1)(5)	3,478,518.	3,535,457.
5		rogram service revenue (Part VIII, line 29)		409,401.	384,741.
Revenue	10 lr	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	********	9,820.	8,772.
ĸ	11 C	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		3,026.	9,745.
	12 T	otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	THE PARTY NAMED IN	3,900,765.	3,938,715.
	1 3 G	irants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.
		Senefits pald to or for members (Part IX, column (A), line 4)		0.	0.
57		alarles, other compensation, employee benefits (Part IX, column (A), lines 5-10		1,844,624.	2,031,718.
Expenses	16a F	rofessional fundraising fees (Part IX, column (A), line 11e)		0.	0.
Š	bТ	otal fundraising expenses (Part IX, column (D), line 25) 🕒 582 , 6	61/-	1 005 204	1,809,073.
ш	17 0	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		1,895,384.	
		otal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		3,740,008.	97,924.
	19 F	Revenue less expenses. Subtract line 18 from line 12	miliones.		
Net Assets or Fund Balances			В	6,215,796.	6,390,401.
Ssel	20 T	Total assets (Part X, Ilne 16)	()(()()()()()()()	330,266.	406,947.
et A	21 T	otal liabilitles (Part X, line 26)		5,885,530.	5,983,454.
		Net assets or fund balances. Subtract line 21 from line 20		3,003,330.	3/303/1310
P	art II	Signature Block ties of perjury declare that have examined this return, including accompanying schedu	dae and etator	nante and to the hast of o	ou knowledge and helief, it is
Und	er penat	ties of perions, declare that have examined this return, including accompanying schedul, and complete, peclaration of preparer (other than officer) is based on all information of	mkich stanate ukich stanate	r han any kaominina	ik Miromoode and pensit win
TLUG	, correct	, and complete Deciaration or Buegarer (other than orner) is based on an information of	William Suppare	Tida dily kilomeogo.	,
οι.	. 4	Signature of officer		Date, /	
Sig	- 1	LISA HOLTON, PRESIDENT		10/2	2//3
He	e	Type or print name and title			1
		Print/Type preparer's name Preparer's signature		Date Dreck	PTIN
Pai	d k		GINS	set-emplo	
	parer	Firm's name ▶ O'CONNOR DAVIES MUNNS & DOBBIN	S, LLP	■ Firm's EIN ▶	27-1728945
	Only	Firm's address 665 FIFTH AVENUE			
		NEW YORK, NY 10022		Phone no. 2	12-286-2600
Ma	y the IF	S discuss this return with the preparer shown above? (see instructions)			X Yes No
		A Link For Beneroork Beduction Act Notice See the senarate instruc	tions.		Form 990 (2012)

Part IV Checklist of Required Schedules Yes No Is the organization described in section 501(a)(3) or 4947(a)(1) (other than a private foundation)? Х If "Yes," complete Schedule A X 2 le the organization required to complete Schedule B, Schedule of Contributors! Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for 3 X 3 public office? If "Yes." complete Schedule C, Part! Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect Х 4 during the tax year? If "Yes." complete Schedule C, Part II is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or Х similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to ð Х provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 6 Did the organization receive or hold a conservation easement, including easements to preserve open space. 7 Х 7 the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Х ₿ Schedule D, Part III Did the organization report an amount in Pert X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? Х 9 If "Yes," complete Schedule D, Part IV Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent 10 Х endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 10 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Paris VI, VIII, VIII, IX, or X 11 Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, X 110 Part VI Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total X assets reported in Part X, line 16? If 'Yes, ' complete Schedule D, Part VII 11b c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total Х 110 assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report en amount for other essets in Part X, line 15 that is 5% or more of its total assets reported in Х 11d Part X, tine 167 If "Yes," complete Schedule D, Part IX Х 110 Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses 111 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Х 128 Schedule D, Parts XI and XII b Was the organization included in consolidated, independent audited financial statements for the tax year? X If "Yes," and if the organization answered "No" to line 12s, then completing Schedule D, Parts XI and XII is optional 12b X is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 Х 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, funoralsing, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 X or more? If "Yes," complete Schedule F. Parts I and IV 14b Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization X or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals X located outside the United States? If "Yes," complete Schedule F, Parts III and IV 16 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, Х 17 column (A), lines 6 and 11e? If "Yes," complete Scheoule G, Part I Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines Х 18 1c and 8a? If "Yes," complete Schedule G, Part II Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," Х 19 complete Schedule G, Part III X 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H 20a If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

Form 990 (2012) CLASSROOM, INC.

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 27 if "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	23	x	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		1
	Did the organization maintain on economic other than a refunding escrow at any time during the year to defeace any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25Ь		х
26	Was a losn to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or amployee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filling thresholds, conditions, and exceptions):			v
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Scheoule L. Part IV	28b	-	^
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	28c		X
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	29	Х	
2 8 30	Did the organization receive more than \$25,000 in non-cesh contributions? If 'Yes,' complete Schedule M Oid the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-37 if "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	1	X
þ	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule 8, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI. lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	х	(2012

orm	990 (2012) CLASSROOM, INC.		13-3666	846	Р	age 5
Pai	tV Statements Regarding Other IRS Filings and Tax Compliance					
	Check if Schedule O contains a response to any question in this Part V	********	101011111111111111111111111111111111111		934541	
		1			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter 0- if not applicable	1a	34			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- of not applicable	1b	0			
Ċ	Did the organization comply with backup withholding rules for reportable payments to vandors and					
	(gambling) winnings to prize winners?			10		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wege and Tax Statements,					
	flled for the calendar year ending with or within the year povered by this return		25	**********		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu		to H 1 1.11 *********	2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction					
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	ee (ee)() ?		3a		X
				3b		-
4 a	At any time during the calendar year, oid the organization have an interest in, or a signature or other					1/
	financial account in a foreign country (such as a bank account, securities account, or other financial	accou	nt)7	4a		X
Ь	If "Yes," enter the name of the foreign country:					
_	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial			-		v
	Was the organization a party to a prohibited tax shelter transaction at any time during the tex year?			5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter trans			5b		
	If 'Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		_
ъa	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to the control of the contro					x
	any contributions that were not tax deductible as charitable contributions?			6a		Λ
D	If "Yes," did the organization include with every solicitation an express statement that such contribu-			6b		
-	were not tax deductible? Organizations that may receive deductible contributions under section 170(c).		OCATAL TO A STATE OF THE STATE	BD		1000
7	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and so	anines i	ornyided to the neutr?	7a	0.00000	х
a	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
	Did the organization self, exchange, or otherwise dispose of tangible personal property for which it v			1.0		
	to file Form 8282?			7c		x
а	If 'Yes,' incloate the number of Forms 8282 filed during the year					
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit		rt?	7e	0.00000000	Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit oor			71		X
9	If the organization received a contribution of qualified intellectual property, did the organization file F			79		
_	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. (
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings a			8		
9	Sponsoring organizations maintaining donor advised funds.					
a	Did the organization make any taxable distributions under section 4966?			9a	00000000	
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b	. 1	
a	Section 501(c)(7) organizations. Enter:					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
1	Section 501(c)(12) organizations. Enter:					
a	Gross income from members or shareholders	11e				
b	Gross income from other sources (Do not net amounts due or palo to other sources against					
	amounts due or received from them.)	11b				
I2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filling Form 990 in lieu of Form	n 1041	?	12a		
b	If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.					
8	Is the organization licensed to issue qualified health plans in more than one state?	******		13a		
	Note. See the instructions for additional information the organization must report on Schedule O.					
ь	Enter the amount of reserves the organization is required to maintain by the states in which the	î				
	organization is licensed to issue qualified health plans	13b				
Ċ	Enter the amount of reserves on hand	13c				

14a Did the organization receive any payments for Indoor tanning services during the tex year? b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

14a

14b

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N .	Check if Schedule O contains a response to any question in this Part VI					400
sec	tion A. Governing Body and Management	-			V	No
4	Followship and the second of t	1a	13		Yes	MD
1 a	Enter the number of voting members of the governing body at the end of the tax year	18	-			
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		10	1		
	Enter the number of voting members included in line 1a, above, who are independent	16		4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship			-	3648820	Х
	officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the			2		A
3				3		Х
	of officers, directors, or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 9			4		X
4	Did the organization make any significant changes to its governing documents since the prior Point's Did the organization become aware ourling the year of a significant diversion of the organization's ass			5		X
5 6	Did the organization become aware coring the year of a significant diversion of the organization s ass			8		X
	Did the organization have members, stockholders, or other persons who had the power to elect or as			Ť		
,,	more members of the governing body?			7a		X
ь	Are any governance decisions of the organization reserved to (or subject to approval by) members, s	tackh	olders, or			
~	persons other than the governing body?			7b		Х
a	Did the organization contemporaneously document the meetings held or written actions undertaken during the year					
	The governing body?			8e	Х	
	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	a there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re					
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		***************************************	10s		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such ci					
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bod			11a	Х	
b	Describe in Schedule 0 the process, if any, used by the organization to review this Form 990.					
	Did the organization have a written conflict of interest policy? If "No," go to line 13		of a key at \$10000000 mile	12a	Х	
ь	Were officers, directors, or trustees, and key employees required to disclose enhually interests that could give rise	ta con	filets?	12b	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y	es," d	escribe			
	in Schedule O how this was done		ar arrangan ananga	12c	Х	-
13	Did the organization have a written whistieblower policy?			13	X	
14	Did the organization have a written document retention and destruction policy?			14	X	
15	Did the process for determining compensation of the following persons include a review and approve	al by Ir	dependent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
a	The organization's CEO, Executive Director, or top management official	(+ = i + +		15a	X	
ь	Other officers or key employees of the organization			16b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	mant v	vith a			
	taxable entity during the year?			16e		Х
þ	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalua-					
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the orga	nizatlo	п'в			
_	exempt status with respect to such arrangements?			16b		
Sec	tion C. Disclosure		T TEC 147 141	T 341	37.7	T 2
17	List the states with which a copy of this Form 990 is required to be filed ►NY, DC, CA, CT, E					, PI
18	Section 8104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-	(Sec	ion 501(c)(3)e only)	aveilat	ol o	
	for public inspection. Indicate how you made these available. Check all that apply.					
	X Own website Another's website X Upon request Other (explain			1 **		
19	Describe in Schedule O whether (and if so, now), the organization made its governing documents, co	onflict	of Interest policy, a	nd fina	ncial	
	statements available to the public during the tax year.					
20	State the name, physical address, and telephone number of the person who possesses the books a GEORGE DEMARCO, VP AND CHIEF OPERATING OFFICER - 2	חסres כוי	oras of the organiz 5 A S _ O A A A	ation: •	_	

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII.

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's fax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employees.'
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable
 compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organiz (A) Name and Title	(B) Average hours per week	(do	not a	Posi heck se pe	ition more		one han	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
	(list any hours for related organizations below line)	Incredual Tubbe or director	Institutional Tustes	Offices	Кеустоючее	Highestoomperseted entylekee	Fgrave	1he organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) LEWIS W. BERNARD	10.00									
CHAIRMAN		Х		Х				0.	0.	0.
(2) JOHN P. HAVENS	1.00			1						
TREASURER		Х		Х				0.	0.	0.
(3) BEVERLY FANGER CHASE	1.00			38						_
SECRETARY		X		Х				0.	0.	0.
(4) NICHOLAS RUDENSTINE	1.00									
DIRECTOR	1 00	Х						0.	0.	0.
(5) FRANKLIN W. HOBBS	1.00									0
DIRECTOR	1 70	X	_				_	0.	0.	0.
(6) MARY MEEKER	1.00							0	0	n
DIRECTOR	1 00	Х			-	-	_	0.	0.	0.
(7) MARC F, MCMORRIS	1.00								0.	0.
DIRECTOR	1.00	X	-		-		-	0.	0.	٧.
(B) CHRISTINE LASALA	1.00	v						0.	0.	0.
DIRECTOR	1.00	X	-		-	-	-	0.	0.	٠.
(9) CARL W. TURNIPSEED DIRECTOR		х						0.	0.	0.
(10) GARY ZARR DIRECTOR	1.00	X						0.	0.	0.
(11) LISA HOLTON	40.00							100 102	0	2 004
PRESIDENT	10.00	X	-	Х	-	-	-	109,183.	0.	2,004.
(12) GEORGE DEMARCO	40.00	1						162 600	0.	11 712
VP AND COO	24.00	-	-	X	-	-		163,608.	0.	14,743.
(13) JAME CARRER	24.00	+			\ v			150 427	0.	19,213.
SENIOR EDUCATION ADVISOR	40.00	-	-	-	Х	\vdash	-	159,427.	٠.	17,213.
(14) CECILIA HO	40.00	1				\.		131,853.	0.	13,084.
DIRECTOR OF FINANCE						X		13170331		20,004.
		-	-	-		-	_			
		_	_	_	18	1				Form 990 (2012

Part VII Section A. Officers, Directors, T (A) Name and title	(B) Average hours per week (llet any	(dd box offi	rotic , unle	Pos Pos Neck es pe	c) ition mon reon	tana Isabot	ans han	(D) Reportable compensation from	(E) Reportable compensation from related		(F) Estimat amount other compensi	of
	hours for related organizations below line)	Individual mates or director	Cetterional freetes	Officer	Key amployee	Highest pompersated employes	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISA	2)	from the organization organization	ne tion ted
1b Sub-total						•		564,071.		0.	49,0	
Total from continuation sheets to Part d Total (add lines 1b and 1c)	ut not limited to t	(255)				•	по ге	0 - 564,071 . ceived more than \$100	aldefroquer to 000,	0.	49,0	
3 Did the organization list any former officine 1a? If "Yes," complete Schedule J f	cer, director, o [,] tr ior such individua	٢	.0.000								Yes 3	X
 For any Individual listed on line 1a, is the and related organizations greater than 5 Did any person listed on line 1a receive rendered to the organization? If "Yes," or the second secon	\$150,000? If "Yes or accrue compe	,'с тва	o <i>mpi</i> tlon	lete . from	Sch 1 en	eda) y uni	e J fo relate	or such individual ed organization or indiv	idual for services		4 X	X
Section B. Independent Contractors 1 Complete this table for your five highes										oensa	ation from	
the organization. Report compensation (A) Name and busin	for the calendar	year	end	ing v	with	OF V	vithin	the organization's tax (B) Description of s	year.		(C) ompensati	ion
CECROPIA SOLUTIONS, 135 SUITE 103, WIMBERLEY, 1	01 RANCH	R	OA	D	12		8	SOFTWARE PRO	VIDER		182,3	372
							- 1					

	Check if Schedule O conf	Series a respective	erry specialist	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue exclude from tax under sections 512, 513, or 514
1 a	Federateo campaigns	1a					
b	Membership dues	1b					
¢	Fundraising events						
d	Related organizations	1d					
e	Government grants (contribut	tions) 1e			-		
ſ	All other contributions, gifts, gran						
	şimilar amounts not included abo	ve 11 3,	535,457.				
9	Negrash contributions included in lines	19-11 \$	499,493.				
h	Total, Add lines 1a-1f	AND AND ADDRESS OF THE PARTY OF		3,535,457.			
			Business Code				
2 a	SUMMER SCHOOL		611710	239,968.	239,968.		
ь	COMPLETE LEARNI	ING ENVI	611710	49,939.	49,939.		
	CONSULTATIONS		611710	42,600.	42,600.		
ď	EXPANDED LEARN	ING ENVI	611710	18,719.	18,719.		
	CORE LEARNING H		611710	11,341.			
	All other program service rev		611710	22,174.	22,174.	=	
	the state of the s			384,741.	, , , , , ,		
_	Total. Add lines 2a-21		***************************************	551,7111			
3	Investment income (including			8,772.			8,773
	other similar amounts)			0/11/2.			0,111
4	Income from investment of ta						
6	Royalties						
		(i) Real	(ii) Personal				
6 a	Gross rents	2,400.					
ь	Less: rental expenses	0.					
c	Rental income or (loss)	2,400.	1				
d	Net rental income or (loss)	Disease Continues Cont.		2,400.			2,400
	Gross amount from sales of	(i) Securities	(ii) Otner				
	assets other than Inventory	499,493.		194			
h	Less: cost or other pasis	1					
	aild seles expenses	499,493.					
		0.					
	Gain or (loss)	-		0.		2000	***************************************
	Net gain or (ioss)		THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	· ·			
8 8	Gross income from fundralsin						
	including \$	of					
	contributions reported on line						
	Part IV, line 18						
	Less: direct expenses						
Ċ	Net income or (loss) from fun	draising events	***************************************				
9 a	Gross income from gaming a	otivities. See					
	Part IV, line 19						
ь	Less: direct expenses						
	Net income or (loss) from gain						
	Gross sales of inventory, less						
	and all AWances						
10 a	and allowances						
10 a b	Less: cost of goods sold						
10 a b	Less: cost of goods sold : Net income or (loss) from sal	es of inventory	Russess Ord				
10 a b c	Less: cost of goods sold .: Net income or (loss) from sal Miscellaneous Reven	es of inventory	Business Code	7 3/6			7.34
10 a b	Less: cost of goods sold Net income or (loss) from sal Miscellaneous Reven	es of inventory	Business Code 611710	7,345.			7,34
10 a b c	Less: cost of goods sold Net income or (loss) from sal Miscellaneous Reven OTHER INCOME	es of inventory		7,345.			7,34
10 a b c	Less: cost of goods sold Net income or (loss) from sal Miscellaneous Reven OTHER INCOME	es of inventory ue		7,345.			7,34
10 a b c	Less: cost of goods sold Net income or (loss) from sal Miscellaneous Reven OTHER INCOME	es of inventory ue					7,34
10 a b c	Less: cost of goods sold Net income or (loss) from sal Miscellaneous Reven OTHER INCOME	es of inventory ue	611710	7,345. 7,345. 3,938,715.	384,741.	0	

Part IX Statement of Functional Expenses

	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	Total expenses	(B) Program service expenses	Management and general expenses	(D) Fundraising expenses
	Grants and other assistance to governments and				
	organizations in the United States. See Part IV, line 21				
	Grants and other assistance to individuals in	l l			
	the United States. See Part IV, line 22				
	Grants and other assistance to governments.				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
	Benefits paid to or for members				
	trustees, and key employees	541,154.	342,418.	110,627.	88,109
	Compensation not included above, to disqualified	,			
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(8)				
	Other salaries and wages	1,146,454.	725,425.	234,367.	186,662
	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	56,173.	35,675.	11,345.	9,153
	Other employee benefits	150,739.	97,330.	30,057.	23,352
	Payroll taxes	137,198.	87,134.	27,709.	22,355
	Fees for services (non-employees):				
	Management				
	Legal	2,194.	2,194.		
	Accounting	27,181.	23,104.	4,077.	
	Lobbying	87,772.			87,772
	Professional fundraising services. See Part 'V, line 17				
	Investment management fees		With the word to the control of the		
9	Other, (If line 11g amount exceeds 10% of line 25				
	column (A) amount, list line 11g expenses on Sch O.) 📙	349,813.	296,183.	47,447.	6,183
2	Advertising and promotion			45 076	10 401
}	Office expenses	145,572.	110,875.	15,276.	19,421
ŀ	Information technology	24,424.	12,179.	7,537.	4,708
5	Royalties		100 001	105 500	100 070
ì	Occupancy,	721,273.	490,801.	127,599.	102,873
7	Travel	145,712.	135,695.	287.	9,730
3	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	24 246	26.400	A.F.O.	9,319
)	Conferences, conventions, and meetings	36,776.	26,499.	958.	3,319
)	Interest				
1	Payments to affillates	10 010	10 270	1,831.	
2	Depreciation, depietion, and amortization	12,210.	10,379.	1,989.	
3	Insulance	13,262.	11,273.	1,909.	
4	Other expenses. Itemize expenses not covered above. (List misceilaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.) OTHER PRODUCT SUPPLIES	112,806.	112,806.		
a b	RECRUITING & HIRING	64,077.	42,737.	12,455.	8,885
	TEMPORARY HELP	6,538.	6,538.		
d	STAFF RECOGNITION	3,888.	346.	3,315.	227
	All other expenses	55,575.	41,522.	10,185.	3,868
5	Total functional expenses. Add lines 1 through 24e	3,840,791.	2,611,113.	647,061.	582,617
6	Joint costs. Complete this line only if the organization				
_	reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

art X	Balance Sheet			
	Check if Schedule O contains a response to any quest on in this Part X			
		(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing	600.	1	500
2	Savings and temporary cash Investments	4,545,001.	2	3,856,495
3	Pledges and grants receivable, net	601,431.	3	809,258
4	Accounts receivable, net	226,754.	4	313,492
5	Loans and other receivables from current and former officers, directors,			
	trustees, key employees, and hignest compensated employees. Complete			
	Part II of Schedule L		5	
6	Loans and other receivables from other disqualified persons (as defined under			
	section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
	employers and sponsoring organizations of section 501(c)(9) voluntary			
	employees' beneficiary organizations (see Instr). Complete Part II of Sch L		6	34 140 (370)
7	Notes and loans receivable, net		7	
8	Inventories for sale or use	385,998.	8	410,075
9	Prepaid expenses and deferred charges	156,310.	9	107,926
10				
	basis. Complete Part Vi of Schedule D 10a 816,375.			1966
	Less: accumulated depreciation 10b 806,651.	20,795.	10c	9,724
11	Investments - publicly traded securities		11	
12	Investments - other securities. See Part IV, line 11		12	
13	Investments · program-related. See Part IV, line 11		13	
14	Intengible assets	278,907.	14	882,933
15	Other assets. See Part IV, line 11		15	
16	Total assets. Add lines 1 through 15 (must equal line 34)	6,215,796.	16	6,390,40
17	Accounts payable and accrued expenses	256,953.	17	274,030
18	Grants payable		18	
19	De'erred revenue	30,150.	19	61,109
20	Tax-exempt bond liabilities		20	
21	Escrow or custodial account liability. Complete Part IV of Screenle D		21	
22	Loans and other payables to current and former officers, directors, trustees.			
	key employees, highest compensated employees, and disqualified persons.			
	Complete Part II of Schedule L		22	
23	Secured mortgages and notes payable to unrelated third parties		23	
24	Unsecured notes and loans payable to unrelated third parties		24	
25	Other liabilities (including federal Income tax, payables to related third			
	parties, and other liabilities not included on lines 17-24). Complete Part X of			
	Schedule D	43,163.	25	71,80
26		330,266.	26	406,94
	Organizations that follow SFAS 117 (ASC 958), check here X and			
	complete lines 27 through 29, and lines 33 and 34.			
27	Unrestricted net assets	4,312,084.	27	4,227,14
28		1,323,446.		1,506,31
29		250,000.	29	250,00
	Organizations that do not follow SFAS 117 (ASC 958), check here			
	and complete lines 30 through 34.			
30			30	
27 28 29 30 31 32			31	
32			32	
33		5,885,530.		5,983,45
34		6,215,796.	34	6,390,40

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

or a section 201

Open to Public Inspection

OMB No 1546-0047

Department of the Tressury Interes Revenue Service

Name of the organization

Complete If the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 980 or Form 990-EZ. ➤ See separate instructions.

Employer identification number

		CLASSR	OOM, INC.						13	3-3666	846	
Part I	Reason f		arity Status (All organization	ations mus	st complete	this part	.) Şee inst	ructions.				
he organ	ization is not a	private foundation	n because it is: (For lines 1	through 1	1, check c	nly one b	ox.)					
1 .	A church, con	vention of church	es, or association of churc	ches descr	ribed in se e	ction 170	(b)(1)(A)(i)					
2	A school desc	ribed in section 1	17 0(b)(1)(A)(ii). (Attach Sci	hedule E.)								
3	A hospital or a	i cooperative hos	pital service organization o	described i	in section	170{b}(1)(A)(iii).					
4	A medical reso	earch organization	operated in conjunction	with a hosp	pital descri	ibed In se	ction 170	(b)(1)(A)(iii). Enter t	he hospite	's nam	Θ,
	city, and state											_
6	section 170(b)(1)(A)(iv). (Comp	e benefit of a college or ur olete Part II.) ment or governmantal unit					nental unit	describ	ed in		
7 X	_	on that normally re a)(1)(A)(vi). (Comp	aceives a substantial part o lete Part II.)	of its eupp	ort from a	governme	ntal unit o	r from the	generalı	public desc	ribed in)
8			section 170(b)(1)(A)(vi). (
9			eceives: (1) more than 33 1									
	activities relat	ed to its exempt f	functions - subject to certa	in excepti	ons, and (2	?) no more	than 33 1	/3% of its	support	from gross	investi	ment
	income and u	nrelated business	taxable income (less sect	tion 511 ta	x) from bus	ginesses a	equired b	y the orga	nizetion :	after June (30, 197	5.
	See section 5	6 <mark>09(a)(2). (Com</mark> ple	eta Part III.)									
10 🔲	An organization	on organized and	operated exclusively to te	st for publi	i c sa fety. S	ee sectio	n 509(e)(4	I).				
§1 🔲			operated exclusively for th									or
			lzatione described in secti				?). S es sec	tion 509(a	a)(3). Chi	ack the box	that	
	describes the	type of supportin	ng organization and compl									
1	a . Type I				nctionally l					n-functiona		
e			hat the organization is not									n
			r than one or more publicly						(a)(1) or	section 50°	9(a)(2).	
1	If the organiza	ation received a w	ritten determination from t	the IRS the	at It Is a Ty	ре I. Ту р е	II, or Type	3				
			this box									<u>, —</u>
g	Since August	17,2006, has the	a organization accepted ar	ny gift or c	ontribution	from any	of the folio	owing pers	зопв?		. 1	
			ndirectly controls, either al									No
	_		supported organization?									-
			ion described in (i) above?									-
			f a person described in (i) (,,	11g(iii		_
h	Provide the fo	ollowing Informatio	on about the supported or	ganization	(s).							
	of supported anization	(ii) ESN	(III) Type of organization (described on lines 1-9 above or IRC section	in col. (i) ti	organization sted in your document?	organizat	u notify the ion in col. r support?	(vi) is the organization in col. (ii) organization the U.S.?		(vji) Amount at manet support		netary
			(see instructions))	Yes	No	Yes	No	Yes	No			
			-								-	
												-

Schedule A (Form 990 or 990-EZ) 2012 CLASSROOM, INC. 13-36668

Part III Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, piease complete Part III.)

(f) Total 16, 263, 870,
16,263,870,
16,263,870.
16,263,870,
16,263,870,
16,263,B7D.
16,263,870,
16,263,870.
4,537,364.
11,726,506.
(f) Total
16,263,670.
117,388.
11.,0000
9,293.
854,071.
034,071.
motor
71 54 4
71.54 %
74.50 %
and
X
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0% or
.

Schedule A (Form 990 or 990-EZ) 2012 Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support		Salar Seculia				
Calendar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and	-0.0		1.1517			
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions,						
merchandise sold or services per-						
formed, or facilities furnished in						
any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that						
are not an unrelated trade or bus-						
iness under section 513						
4 Tax revenues levied for the organ-						
Izatlon's benefit and either pald to						
· · · · · · · · · · · · · · · · · · ·						
or expended on its behalf						
5 The value of services or facilities						
furnished by a governmental unit to						
the organization without charge				-		
6 Total. Add lines 1 through 5		-			_	
7a Amounts included on lines 1, 2, and						
3 received from disqual-fled persons				-		
b Amounts Inc.,ided on lines 2 and 3 received						
from other than diequalitied persons that exceed the greater of \$5,000 or 1% of the						
amount on line 19 for the year						
c Add lines 7a ano 7b		Name - Na				
8 Public support (Subtract line 7c from line 6.)						
Section B. Total Support						
Calendar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6	- 3500					
10a Gross income from interest,						
dividends, payments received on						
securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable Income						
(less section 511 taxes) from businesses						
acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b.						
whether or not the business is						
regularly carried on						
12 Other income. Do not include gain						
or loss from the sale of capital assets (Explain in Part IV.)				-		
13 Total Support, (Ada tines 9, 10c, 11, enc 12)						
14 First five years. If the Form 990 is for	the organization	's first, second, th	ird, fourth, or fifth	tax year as a sect	ion 501(c)(3) organ	ization,
check this box and stop here	****************		************			
Section C. Computation of Publi	c Support P	ercentage			1 1	
15 Public support percentage for 2012 (iii	ine 8, column (f)	divided by line 13,	column (f))	(********************	15	
16 Public support percentage from 2011	Schedule A, Pa	rt III, line 15	*******		16	
Section D. Computation of Inves	tment Incor	ne Percentage	9			
17 Investment income percentage for 20	12 (ine 10c, coli	umn (f) divided by	line 13, column (f))		17	
18 Investment income percentage from 2	2011 Schedule A	k, Part III. line 17		***********	18	
19a 33 1/3% support tests - 2012. If the	organization did	I not check the box	on line 14, and fir	ne 15 is more than	33 1/3%, and line	17 la not
more than 33 1/3%, check this box ar	nd ston here. Ti	ne organization du	alifies as a publich	/ supported organ	ization	and allowy .
b 33 1/3% support tests - 2011. If the	nterprisation de	i not check a boy o	on line 14 or line 19	9a, and line 18 is r	more than 33 1/3%	and
ine 18 is not more than 33 1/3%, che	of this box and	etan here. The on	nenization qualifier	s as a publicly sur	properties organization	0
And the second second second section of the section of	a distant stant	a bay on line (4.4	Ga or 10h sheet	thic box and see	Instructions	
20 Private foundation. If the organization	a did not check	2 00X OF LUCE 14, 1	ea, or 190, check	THIS DOX ON U SEE	A.F	00 000 FT) 00

Schedule B (Form 990, 990-EZ, or 990-PF) Department of the Treesury Internal Revenue Service

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1945-0047

2012

Name of the organization

Employer identification number

	CLASSROOM, INC.	13-3666846
Organization type (chec	ok one):	
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization	
	4947(a)(1) nonexempt charitable frust not treated as a private foun	ndation
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundati	ion
	501(c)(3) taxable private foundation	
	ation filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 omplete Paris I and II.	or more (in money of property) from any one
Special Rules		*
509(e)(1) and 1	501(c)(S) organization filing Form 990 or 990-EZ that met the S3 1/3% support (170(b)(1)(A)(vi) and received from any one contributor, during the year, a contri on (i) Form 990, Part VIII. line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I a	bution of the greater of (1) \$5,000 or (2) 2%
total contribut	501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from a lons of more than \$1,000 for use exc <i>lusively</i> for religious, charitable, scientific, nof cruelty to children or animals. Complete Parts I, II, and III.	any one contributor, during the year, literary, or educational purposes, or
contributions t If this box is cl purpose. Do n	501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from a for use exclusively for religious, charitable, etc., purposes, but these contribution hecked, enter here the total contributions that were received during the year for complete any of the parts unless the General Rule applies to this organization, etc., contributions of \$5,000 or more during the year	ons did not total to more than \$1,000. or an <i>exclusively</i> religious, charitable, etc., tion because it received nonexclusively
but it must answer 'No	ion that is not covered by the General Rule and/or the Special Rules does not l of on Part IV, line 2, of its Form 990; or check the box on line H of Its Form 990; meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).	file Schedule B (Form 990, 990-EZ, or 990-PF). -EZ or on Part I, line 2 of its Form 990-PF, to

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule 8 (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization

Employer Identification number

CLASSROOM, INC.

13-3666846

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	nal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	FIDELITY INVESTMENTS CHARITABLE GIFT FUND PO BOX 770001 CINCINNATI, OH 45277-0053	\$\$	Person X Payroll Noncash (Complete Part II If there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	MARIPOSA FOUNDATION 31 WEST 27TH STREET, 4TH FLOOR NEW YORK, NY 10001	\$ 225,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	NEW YORK LIFE FOUNDATION 51 MADISON AVENUE NEW YORK, NY 10010	\$ <u>400,000</u> .	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	THE ALTMAN FOUNDATION 521 FIFTH AVENUE, 35TH FLOOR NEW YORK, NY 10175	\$ 85,000.	Person X Payroll
(a) No.	(b) Name, address, and Z)P + 4	(c) Total contributions	(d) Type of contribution
5	LEWIS BERNARD 7 WEST 81ST STREET NEW YORK, NY 10024	\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	LEWIS BERNARD 7 WEST 81ST STREET NEW YORK, NY 10024	\$\$\$\$\$\$\$	Person Payroll Noncash (Complete Part II if there Is a noncash contribution.)

Name of organization

Employer identification number

CLASSROOM, INC.

13-3666846

Part I (a)	Contributors (see instructions). Use duplicate copies of Part I if addit (b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
7	JOHN & WENDY HAVENS 824 CHICKEN VALLEY ROAD		Person X Payroll Noncash
	LOCUST VALLEY, NY 11560	_	(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZiP + 4	(c) Total contributions	(d) Type of contribution
8	BILL & MELINDA GATES FOUNDATION	_	Person X Payroll
	PO BOX 23359	\$\$8,921.	Noncash (Complete Part II if there
	SEATTLE, WA 98102	-	is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9	ROMAN CATHOLIC DIOCESE OF BROOKLYN 310 PROSPECT PARK WEST		Person X Person Noncash Noncash
	BROOKLYN, NY 11215	_	(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	Person Payroll Oncash (Complete Part II if there Is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution

Name of organization

Employer identification number

CLASSROOM, INC.

13-3666846

(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate)	(d) Date received
Pert I		(see instructions)	
	DONATED SECURITIES		
б			
		\$ 488,007.	06/13/13
(a) No.	(b)	(c)	(d)
from	Description of noncesh property given	FMV (or estimate) (see instructions)	Date received
Part I		(See manuchons)	
		\$	***************************************
(a)	6.1	(c)	(d)
No. from	(b) Description of noncesh property given	FMV (or estimate) (see instructions)	Date received
Part I	Description of Heritage Page 2	(See instructional	
(a)		(c)	(d)
No. from Part i	(b) Description of noncash property given	FMV (or estimate) (see instructions)	Date received
(a)		(c)	
No.	(b)	FMV (or estimate)	(d) Date received
from Part I	Description of noncash property given	(see instructions)	Pate (aboved
		\$	
(a)		(c)	<i>(</i> n
No.	(b)	FMV (or estimate)	(d) Date received
from Part I	Description of noncash property given	(see instructions)	A-444 - 0.0014 8.8
		\$	

Employer Identilleation number Name of organization 13-3666846 CLASSROOM, Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. Enter this internation onto:

Solution

Solution Part III Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (d) Description of how gift is held (b) Purpose of gift (c) Use of gift (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. (d) Description of how gift is held from Part I (b) Purpose of gift (c) Use of gift (e) Transfer of gift Relationship of transferor to transferee Transferee's name, address, and ZIP + 4 (a) No. (d) Description of how gift is held (c) Use of gift from Part I (b) Purpose of gift (e) Transfer of gift Relationship of transferor to transferee Transferee's name, address, and ZIP + 4 (a) No. from (d) Description of how gift is held (c) Use of gift (b) Purpose of gift Part I (e) Transfer of gift Relationship of transferor to transferee Transferee's name, address, and ZIP + 4

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ➤ Attach to Form 990. ➤ See separate instructions.

Open to Public Inspection

Name of the organization

MOOGREEATE

Employer Identification number 13-3666846

art	Organizations Maintaining Donor Advised organization answered 'Yes' to Form 990, Part IV, line 6		ds or Accounts. Complete if the
	organization and the territory	(a) Donor advised funds	(b) Funds and other accounts
1 T	otal number at end of year		
	ggregate contributions to (during year)		
A	ggregate grants from (during year)		
A	ggregate value at end of year		
D	ijd the organization Inform all donors and donor advisors in wri	iting that the assets held in donor ad	vised funds
а	re the organization's property, subject to the organization's ex	clusive legal control?	Yes 'N
р	ijd the organization Inform alt grentees, donors, and donor edv	risors in writing that grant funds can	be useo only
fo	or charitable purposes and not for the benefit of the donor or o	donor advisor, or for any other purpo	se conferring
ir	npermissible private benefit?		Yes N
art	II Conservation Easements. Complete if the organ	nization answered "Yes" to Form 990), Part IV, line 7.
	Purpose(s) of conservation easements held by the organization Preservation of land for public use (e.g., recreation or adu Protection of natural habitat Preservation of open space Complete lines 2s through 2d if the organization held a qualifier	ucation) Preservation of an Preservation of a c	historically important land area ertified historic structure rm of a conservation easement on the last
	lay of the tax year.		
	by Clufe tax your		Held at the End of the Tax Yes
, T	otal number of conservation essements		2a
	otal number of conservation essements		
	Number of conservation easements on a certified historic struc		
d ^	Number of conservation easements included in (c) acquired aff	ter 6/17/06, and not on a historic stru	
	sted in the National Register		
y 4 N 5 C	Number of conservation easements modified, transferred, relativeer Year Number of states where properly subject to conservation ease Does the organization have a written policy regarding the perior Holations, and enforcement of the conservation easements it it	ement is ocated 🟲	of
, s	Staff and volunteer hours devoted to monitoring, inspecting, a		
7 4	Amount of expenses incurred in monitoring, inspecting, and er	nforcing conservation easements dur	ing the year 🟲 💲
8 0	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)?	satisfy the requirements of section 1	170(h)(4)(B)(i) Yes N
9	n Part XIII, describe how the organization reports conservation	n easements in its revenue and expe	nse statement, and balance sheet, and
	nclude, if applicable, the text of the footnote to the organization	on's financial statements that describ	es the organization's accounting for
	conservation easements.		
art	Organizations Maintaining Collections of Complete if the organization answered 'Yes' to Form 9	90, Parl IV, line 8.	
в	f the organization elected, as permitted under SFAS 116 (ASC	958), not to report in its revenue sta	atement and balance sheet works of art.
	nistorical treasures, or other similar assets held for public exhib		erance of public service, provide, in Part XI
1	the text of the footnote to its financial statements that describ	es these items.	
ÞΙ	f the organization elected, as permitted under SFAS 116 (ASC	395B), to report in its revenue staten	rent and balance sheet works of an, histori
1	treasures, or other similar assets held for public exhibition, edu	ucation, or research in furtherance of	public service, provide the following amou
	relating to these Items:		
1	(i) Revenues included in Form 990, Part VIII, line 1		
	(III) Assets included in Form 99D, Part X		
2	of the organization received or held works of art, historical trea-	sures, or other similar assets for fina	ncial gain, provide
	the following amounts required to be reported under SFAS 11	6 (ASC 958) relating to these items:	
	Revenues included in Form 990, Part VIII, line 1		
ь.	Assets included in Form 99D, Part X		\$

	III Organizations Maintaining C		t. Histo	rical Tre	asures, or	Othe	er Si	milar Asse	ts/continu	ued)
3	Using the organization's acquisition, accession	on and other records	check a	any of the f	cllowing that	are a si	ianiflo	ant use of its	collection	items
	cang the organization's acquisition, accessive (check ali that apply):	on, and other records	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	any an inv			a			
	Public exhibition	4		oan or exch	iange progran	ns.				
5		ė	processorial and the same of	ther	idingo pregneri	12				
Ь	Scholarly research									
c	Preservation for future generations Provide a description of the organization's co	Maatiaan and avalain	how the	u further th	a opignization	n's ever	met o	umose in Pa	et XIIIs	
4	Provide a description of the organization solicit of During the year, did the organization solicit o	nections and explain	fort biot	priorities in	uras or other	eimile:	racea racea	te		
	During the year, did the organization solicit o to be sold to raise funds rather than to be ma								Yes	☐ No
	Control to 1	nomente Comple	to if the c	rasulzation	anewarad "Y	'es' to	Form	990 Part IV.		
Par	reported an amount on Form 990, Par	t X, line 21,								
1a	is the organization an agent, trustee, custodi	an or other intermedi	ary for co	ontribution:	s or other ass	ets not	inclu	ded	_	
	on Form 990, Part X7				i all the colon				Yes	L No
b	If "Yes," explain the arrangement in Part XIII:	and complete the fol	lowing ta	ble:			-			
								101	Amount	
c	Beginning balance				**********			16		
d	Additions during the year							1 d		
	Distributions during the year							1e		
f	Ending balance							11	-	_
2a	Did the organization include an amount on F	orm 990, Part X, line	21?		*****************				Yes	□ No
b	If "Yes," explain the arrangement in Part XIII.	Check here if the ex	planation	has been	provided in Pa	art XIII	20000		0.124.011111111	
	t V Endowment Funds. Complete i	f the organization an:	swered "	Yes' to For	rm 990, Part I	√, line 1	10.			
		(a) Current year	(b) Pri	or year	(c) Two years	back	(d) Th	iree years bac	(e) Four	years back
1a	Beginning of year balance	250,000.		250,COO.	250	,000.		250,000		
ь	Contributions									
~	Ret investment earnings, gains, and losses									
ď	Grants or echolarships						1			
•	Other expenditures for facilities									
~	and programs									
f	Administrative expenses						L.			
	End of year balance	250,000.		250,000,	250	DDG.		250,000		
9	Provide the estimated percentage of the cur									
2	Board designated or quasi-endowment	rant year one comme	-%	1 001011111 (0	7,					
a	Permanent endowment > 100.00	%	-/-							
Ь	Temporarily restricted endowment	%								
c	The percentages in lines 2s, 2b, and 2c shot									
	Are there endowment funds not in the posses	and equal 10075.	ation that	t are held a	nd administer	ed for i	the or	osnization		
3a		aasion of the organie	ALICH IIICI					4 • • • • • • • • • • • • • • • • • • •		Yes No
	by: (i) unrelated organizations								3a(i)	Х
									0.00	Х
	(iii) related organizations If 'Yes' to 3a(ii), are the related organization	. Sie von minimum o	o Echad	ule D2					0.00	
•										
4	Describe in Part XIII the intended uses of the	port Fac Carry 900	Day Y	line M						
Pa	Management of the second of th	The second secon			or other	Ich A	Locum	nuiated	(d) Boo	k value
	Description of property	(a) Cost or o basis (Investr			(other)		spreci.		(4) 000	IX Falls
_			(Grand	Doals	(Section)		- - 100			
1a	Land	CONTRACTOR OF THE PARTY OF THE	_							
ь	Bulldings			5.0	1,649.		580	,481.		1,168.
¢	Leasehold improvements				4,726.			,170.		8,556.
	Equipment			2.3	7,120.		220	TIVE		-,
	Other		V	in IDV Harri	10/01					9,724.
Tota	. Add lines 1a through 1e. (Column (d) must	equal Form 990, Part	X, COIUM	in (B), line	(C).)	IN LOWER				n 990) 2012

Schedule D (Form 990) 2012 CLASSROOM,			13 Scotter Page
Part VII Investments - Other Securities. See (a) Description of security or category (no using name of security)	Form 990, Part X, line 1: (b) Book value	 (c) Method of valuation: Cos 	t or end-of-year market value
	(4) DOAL JOINE	fat unantable to renderious over	
1) Financial derivatives			
2) Closely-held equity interests			
3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)		1	
(1)			
otal. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)	F 000 F - 1 V II	10	
Part VIII Investments - Program Related. Se (a) Description of Investment type	(b) Book value	13: let Method of valuation: Cos	st or end-of-year merket value
	(u) Book value	tel medica of velocatori. Est	it bi ond bi jour memor i bio
(1)			
(2)			
(3)			
(4)		-	
(5)		-	
(6)			
(7)		-	
(8)			
(9)			
(10)			
Tota), (Col. (b) must equal Form 990, Part X, col. (8) line 13.) ► Part IX Other Assets, See Form 990, Part X, line	15		
(a)	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			- 4
(5)			
(6)			
7 717 87			
(7)			
(8)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	0 15 1		•
Part X Other Liabilities. See Form 990, Part X.			
to bound the state of the bilitary	illie 20	(b) Book value	
(1) Federal income taxes (2) DEFERRED RENT PAYABLE		71,808.	
		12/3031	
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(11)	221	71 000	
Total. (Column (b) must equal Form 990, Part X, col. (B) lin	e 25.)	71,808.	

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

CLASSROOM INC

	tion of Revenue per Audited Financial Sta	itements With	Revenue per R	etum	1 006 007
1 Total revenue, gains	and other support per audited financial statements			1	4,006,397.
Amounts included or	iline 1 but not on Form 990, Part VIII, line 12:	1 1			
 Net unrealized gains 	on investments	28			
 b Donated services an 	d use of facilities	2b	67,682.		
 Recoverles of prior y 	ear granta	2c			
d Other (Describe in P.	art XIII.)	2d			
e Add lines 2a through	2d	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	***************************************	2e	67,682.
3 Subtract line 2e from	line 1			3	3,938,715.
4 Amounts included o	r Form 990, Part VIII, line 12, but not on line 1:				
a Investment expense	s not included on Form 990, Part VIII, line 7b	4a			
b Other (Describe in P.	art XIII.)	4b			
				4c	0.
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)					3,938,715.
Part XII Reconcilia	ition of Expenses per Audited Financial St	atements With	Expenses per	Retu	rn
1 Total expenses and	osses per audited financial statements			1	3,908,473.
2 Amounts included o	line 1 but not on Form 990, Part IX, I'ne 25:	1 1			
a Donated services an	d use of facilities	2a	67,682.		
b Prior year adjustmer	18	2b			
c Other losses		2e			
d Other (Describe in P	art XIII.)	2d			60 600
e Add lines 2a through	2d			2e	67,682.
3 Subtract line 2e from	line 1		*************	3	3,840,791.
4 Amounts included o	n Form 990, Pert IX. line 25, but not on line 1:	4 1			
B Investment expense	e not included on Form 990, Part VIII, line 7b	48			
b Other (Describe in P	art XIII.)	4b			
 Add lines 4a and 4b 			01100000000000000000000000000000000000	4c	0.
5 Total expenses. Add	lines 3 and 4c. (This must equal Form 990, Part I, line 1	8.)	***************************************	5	3,840,791.
Part XIII Suppleme					
Complete this part to prov	ide the descriptions required for Part II, lines 3, 5, and 9); Part III, lines 1a a	nd 4; Part IV, lines 1	b and 2	2b; Part V, I.ne 4; Part

X, line 2; Part Xi, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information. PART V, LINE 4: THE ENDOWMENT CONSISTS ENTIRELY OF INDIVIDUAL

DONOR-RESTRICTED FUNDS, IN THE AMOUNT OF \$250,000, ESTABLISHED FOR A VARIETY OF PURPOSES, BUT NOT TO BE USED FOR THE ORGANIZATION'S GENERAL OPERATING EXPENSES. CLASSROOM, INC. DOES NOT HAVE ANY FUNDS DESIGNATED BY THE BOARD OF DIRECTORS TO FUNCTION AS AN ENDOWMENT.

PART X, LINE 2: CLASSROOM, INC. RECOGNIZES THE EFFECT OF INCOME TAX POSITIONS ONLY WHEN THEY ARE MORE THAN LIKELY THAN NOT TO BE SUSTAINED. Schedule D (Form 990) 2012

232055 12-10-12

SCHEDULE G

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

2012

Open To Public Inspection

Name of the organization

Employer identification number

CLASSROOM, INC. 13-3666846 Fundraising Activities. Complete if the organization answered "Yes' to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part: Indicate whether the organization raised funds through any of the following activities. Check all that apply. Solicitation of non-government grants Solicitation of government grants Internet and email solicitations X Phone solicitations Special fundralsing events. X In person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or X Yes No. key employees listed in Form 990, Part VII) or entity in conπection with professional fundraising services? bili 'Yes,' list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid (iii) da Jundraiser (vi) Amount paid. (fv) Gross receipts (i) Name and address of individual to (or retained by) (iii) Activity have quetody or control or contributions? to (or retained by). fundreiser from activity or entity (fundraiser) organization. listed in col. (i) MARY CASLIN ROSS - 6 VISTA Yes No 305,214 87,772. 217,442. FUNDRAISING CONSULTANT X DEL CERRO, SANTA FE, NM 305,214. 87,772 3 Light all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration. CA, CT, FL, KS, MA, MN, MI, NJ, NY, NC, PA, IL

Schedule G (Form 990 or 990-EZ) 2012 CLASSROOM, INC. 13-3666846 Page 2 Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990 EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000, (c) Other events (a) Event #1 (b) Event #2 (d) Total events (add col. (a) through col. (c)) (total number) (event type) (event type) Gross receipts Less: Contributions Gross income (line 1 minus line 2) 3 Cash prizes Noncash prizes Ölrect Expanses Rent/facility costs Food and beverages Entertainment Other direct expenses Direct expense summary. Add lines 4 through 9 in column (d) Net income summary. Combine line 3, column (d), and line 10 Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (d) Total gaming (add (b) Pull tabs/Instant (c) Other gaming (a) Bingo **Revenue** blaga/progressive bingo col. (a) through col. (c)) Gross revenue Direct Expenses Noncash prizes Rent/facility costs Other direct expenses Yes No Volunteer labor Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Combine line 1, column d, and line 7 9 Enter the state(s) in which the organization operates gaming activities: a is the organization illoensed to operate gaming activities in each of these states? **b** If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tex year?

b If "Yes," explain: ___

Schedule G (Form 990 or 990-EZ) 2012 CLASSROOM, INC.	13-36	666	346	Page 3
11 Does the organization operate gaming activities with commembers?	oromere.		es	No.
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed				
to administer charitable gaming?		رتتا	res .	Np
13 Indicate the percentage of gaming activity operated in:				
a The organization's facility		13a		- %
b An outside (acility		13b		%
14 Enter the name and address of the person who prepares the organization's gaming/special events books and record	ds:			
Name ►				
Address ►				
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		ш	Y 05	I NO
b f "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amo	unt			
of gaming revenue retained by the third party - \$				
e If "Yes," enter name and address of the third party:				
Name 🕨		-		
Acdress ►				
16 Garning manager information:				
Name 🏲				
Gaming manager compensation ▶ \$				
Description of services provided 🕨				
Director/officer Employee Independent contractor				
17 Mandetory distributions:				
a is the organization required under state law to make charitable distributions from the gaming proceeds to		_		. = 7
retain the state gaming license?		$\lceil - \rceil$	Yes	L No
b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent	In the			
organization's own exempt activities during the tax year ▶ \$				
Part IV Supplemental Information. Complete this part to provide the explanations required by Pert I, line 2b, coll	umns (lii)	end (v), and	Part III,
lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional inf	ormetion	(see	nstrue	stiona).
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRA	MISER	S:		
ATT NAME OF HUMBDATOED, MADY CACTIN DOCC				
(I) NAME OF FUNDRAISER: MARY CASLIN ROSS				
(I) ADDRESS OF FUNDRAISER: 6 VISTA DEL CERRO, SANTA FE, NM	8750	8		_
	_	_	_	

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

Open to Public

Inspection

DM9 No. 1645-0047

Internal Revenue Sno ce Name of the organization

Department of the Treasury

CLASSROOM, INC. Employer identification number 13-3666846

Pa	rt III Questions Regarding Compensation		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel		100	
þ	If any of the boxes on line 1a ere checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain	1b	_	-
2	Oid the organization require substantiation prior to relimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 127	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. X Compensation committee Written employment contract Independent compensation consultent X Compensation survey or study X Sproval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1s. with respect to the filling			
	organization or a related organization:	4a	0000000	X
a	Receive a severance payment or change-of-control payment?	4b		X
þ	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	40		X
Ç	Participate in, or receive payment from, an equity based compensation arrangement? If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each Item in Part III.			
5	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. For persons listed in Form 990, Part VII. Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: The organization?	5a		X
a	Any related organization?	5b		X
0	If "Yes" to line 5a or 5b, describe in Part III.			
A	For persons listed in Form 990, Part VIII, Section A, line 1a, did the organization day or accrue any compensation			
	contingent on the net earnings of:			
	The organization?	6a		X
h	Any volution connectation?	6b		X
	If 'Yes" to line 6a or 6b, describe in Part III.			
7	and a sum of the Alice of Matter and Alice of States are also as a sum of section of the section			
•	not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	and the same of th			
_	Initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	and the state of t			
	Regulations section 53.4958-6(c)?	9		1

Page 2

CLASSROOM, INC.

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).

Do not list any Individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i) (iii) for each listed Individual must equal the total amount of Form 990, Parl VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of t	(B) Breakdown of W-2 and/or 1099-MISC compensation	3C compensation	(C) Retirement and	(U) Nontaxable	(E) lotal of columns	(r) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	ompensation	Siliana		
(1) GEORGE DEMARCO	6	163,608.	0	0.	8,400.	6,343.	178,351.	0
- 2		0	0	0	0.	.0		
(2) JAME CANNER	=	159,42	0	0	8,475.	10,738.	178,640.	0
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SCHEDULE M (Form 990)

Noncash Contributions

Open to Public

Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

 Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Employer identification number

Name of the organization 13-3666846 CLASSROOM, INC. Types of Property Part I (a) (b) (d) (c) Method of determining Check If Number of Noncash contribution contributions or amounts reported on noncash contribution amounts applicable Items contributed Form 990, Parl VIII, line 1a Art - Works of art 2 Art - Historical treesures Art - Fractional interests 3 Books and publications 5 Clothing and household goods Cars and other vehicles 6 7 Boats and planes 8 Intellectual property 499,493. FAIR VALUE 9 Securities · Publicly traded Securities - Closely held stock 10 Securities · Partnership, LLC, or 11 trust interests 12 Securities · Miscellaneous 13 Qualified conservation contribution • Historic structures Qualified conservation contribution • Other.... 14 15 Real estate - Residential 16 Real estate - Commercial 17 Real estate · Other 18 Collectiples 19 Food Inventory Drugs and medical supplies 20 21 Taxidermy Historical artifacts 22 Scientific specimens 23 24 Archeological artifacts 25 Other -28 Other: Other > 27 28 Number of Forms 8283 received by the organization during the tax year for contributions 29 0 for which the organization completed Form 8283, Part IV, Dones Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not regulied to be used for exempt purposes for X 30a the entire holding period? b. If "Yes," describe the arrangement in Part II. X 31 Does the organization have a glft acceptance policy that requires the review of any non-standard contributions? 32a Does the organization him or use third parties or related organizations to solicit, process, or sell noncash X contributions? b If 'Yes,' describe in Part II. If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, 33

CHA

describe in Part II.

SCHEDULE 0 (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2012 Open to Public Inspection

Name of the organization

CLASSROOM, INC.

Employer identification number 13-3666846

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

GREATEST NEEDS AND HELPS THEM DEVELOP ACADEMIC SKILLS ESSENTIAL FOR

SUCCESS IN SCHOOLS AND THE WORKPLACE. WE BELIEVE THAT EVERY CHILD CAN

LEARN AND THAT EVERY TEACHER CAN TEACH EFFECTIVELY - IF SUPPORTED BY

ENGAGING, WELL CRAFTED CURRICULA AND ONGOING PROFESSIONAL DEVELOPMENT.

WE CREATE WORKPLACE-BASED COMPUTER SIMULATIONS AND EXTENSIVE

INSTRUCTIONAL MATERIALS WHICH TEACH MIDDLE AND HIGH SCHOOL STUDENTS

ESSENTIAL LITERACY AND MATH SKILLS. OUR PROGRAMS OFFER HIGH-INTEREST

ACTIVITIES THAT ENCOURAGE CRITICAL THINKING AND PROBLEM SOLVING AND ARE

IMPLEMENTED IN A VARIETY OF INSTRUCTIONAL SETTINGS INCLUDING THE SCHOOL

DAY, SUMMER AND AFTER SCHOOL.

CLASSROOM, INC. HAS SERVED SCHOOLS IN 17 STATES, INCLUDING NEW YORK,

ILLINOIS, PENNSYLVANIA, FLORIDA, NORTH CAROLINA AND WASHINGTON DC. TO

DATE, WE HAVE WORKED WITH APPROXIMATELY 700,000 STUDENTS AND 11,000

TEACHERS.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

SCHOOL. WITHOUT STRATEGIC INTERVENTION, 9TH GRADERS WITH LOW

ATTENDANCE, ACHIEVEMENT, AND PROMOTION RATES ARE AT HIGH RISK OF

DROPPING OUT. WE HAVE IMPLEMENTED A NEW KIND OF HIGH-SCHOOL TRANSITION

PROGRAM - ONE THAT NOT ONLY PREPARES 8TH GRADE SUMMER-SCHOOL STUDENTS

TO MEET THE INCREASED DEMANDS OF THE 9TH GRADE, BUT CONTINUES TO

SUPPORT THEM THROUGHOUT THEIR FIRST YEAR OF HIGH SCHOOL. OVER 1,000

STUDENTS IN SIX NEW YORK CITY HIGH SCHOOLS ARE NOW BENEFITTING FROM

PLANNING WITH ADMINISTRATORS AS SOON AS A DISTRICT/SCHOOL ACQUIRES OUR
PROGRAM, WE WORK EXTENSIVELY WITH ADMINISTRATORS TO ENSURE THAT THEY
WILL HAVE THE OPTIMAL EXPERIENCE USING OUR MATERIALS. IN ADDITION, WE
PREPARE A CUSTOMIZED CORRELATION OF OUR PROGRAM TO EACH DISTRICT'S
STATE OR LOCAL STANDARDS.

INITIAL TRAINING TEACHERS ATTEND A FULL-DAY SESSION TO LEARN HOW TO USE THE PROGRAM. THIS TRAINING INCLUDES TIME ON THE COMPUTER LEARNING THE SIMULATION SOFTWARE AND AN ORIENTATION TO THE INTEGRATED CURRICULUM, INCLUDING HOW IT ALIGNS TO LOCAL AND STATE STANDARDS. FOR SMALL GROUPS OF TEACHERS NOT LOCATED IN NYC, WE OFTEN CONDUCT TRAININGS VIA WEB CONFERENCING.

ONGOING SUPPORT ONGOING SUPPORT TAKES A VARIETY OF FORMS AND MIGHT
OCCUR AT THE SCHOOL SITE, ON THE PHONE, AND/OR VIA EMAIL. ONE OF OUR
HIGHLY-EXPERIENCED STAFF DEVELOPERS IS ASSIGNED TO EACH SCHOOL USING
OUR PROGRAM. THAT PERSON IS AVAILABLE TO PROVIDE SUPPORT AND VALUABLE
IMPLEMENTATION IDEAS DURING THE PERIOD THE PROGRAM IS BEING USED.
CLASSROOM, INC. ALSO OFFERS ADDITIONAL PROFESSIONAL DEVELOPMENT
WORKSHOPS, WITH TOPICS INCLUDING DIFFERENTIATED INSTRUCTION, BLENDED
LEARNING, RESPONSE TO INTERVENTION AND 21ST CENTURY SKILLS, AMONG
OTHERS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

CONTENT-AREA LITERACY, IT EXEMPLIFIES KEY UNDDERPINNINGS OF THE COMMON

CORE STANDARDS. VISIT OUR WEBSITE FOR MORE INFORMATION ON HOW

CLASSROOM, INC. ADDRESSES CCS'S ANCHOR STANDARDS IN READING, WRITING,

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SPEAKING & LISTENING, AND LANGUAGE, AS WELL AS LITERACY IN THE CONTENT AREAS AND MATHEMATICAL PRACTICE.

OUR CURRICULUM MATERIALS INCLUDE TEACHER HANDBOOKS, STUDENT WORKBOOKS

AND HANDBOOKS, COMPUTER-BASED WORKPLACE SIMULATIONS, NON-FICTION

LIBRARIES, CUSTOMIZED LESSON PLANS, WEBSITE RESOURCES, ASSESSMENT

MATERIALS, AND MANIPULATIVE KITS TO SUPPORT THE IMPLEMENTATION OF OUR

PROGRAMS.

WHILE OTHER PROGRAMS STRUGGLE TO ADDRESS THE COMMON CORE STATE

STANDARDS (CCSS), CLASSROOM, INC. IS AHEAD OF THE GAME. WE HAVE ALWAYS

EMPHASIZED KEY CCSS OBJECTIVES: ACADEMIC RIGOR, WORKPLACE READINESS,

AND COLLABORATIVE PROBLEM SOLVING. THAT IS WHY CLASSROOM, INC. WAS

AWARDED THE COMPETITIVE NEXT GENERATION LEARNING CHALLENGES GRANT BY

THE BILL AND MELINDA GATES AND HEWLETT FOUNDATIONS TO BUILD A NEW

MODULE DIRECTLY LINKED TO THE CCSS IN READING. USING FUNDS FROM THIS

GRANT, WE DEVELOPED AND TESTED A BRAND NEW SIMULATION MODULE FEATURING

DEEPER INSTRUCTIONAL FEEDBACK, "STEALTH ASSESSMENT" - TO TEST STUDENTS

WITHOUT THEM BEING AWARE OF IT - COMMON CORE STATE STANDARDS ALIGNMENT,

AN EXCITING NEW LOOK AND FEEL, AND GAMING ELEMENTS STUDENTS KNOW AND

LOVE.

WE ALSO PILOTED AN ONLINE FINANCIAL-LITERACY PERFORMANCE ASSESSMENT TO

TEST STUDENTS' KNOWLEDGE OF PERSONAL FINANCE BEFORE AND AFTER USING OUR

FINANCE CENTER SIMULATION.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

OUR INTERNAL RESEARCH IS CONDUCTED AND ANALYZED BY STAFF MEMBERS WHO

Schedule O (Form 990 or 990-EZ) (2012)

CLASSROOM, INC.

Employer identification number 13-3666846

HAVE SUBSTANTIAL EXPERTISE IN EDUCATIONAL RESEARCH AND STATISTICS.

DIRECTOR OF RESEARCH MARY SCHEARER HAS A PH.D. IN PSYCHOLOGY; AND

CLASSROOM, INC. SENIOR EDUCATION ADVISOR JANE CANNER HAS A DOCTORATE IN

EDUCATIONAL PSYCHOLOGY. TOGETHER THEY HAVE SIGNIFICANT EXPERIENCE IN

MANAGING RESEARCH AND STUDENT TESTING PROGRAMS AND IN CONDUCTING AND

INTERPRETING OUTCOME STUDIES.

THE COLLECTIVE FINDINGS OF CI'S INTERNAL RESEARCH, AS WELL AS STUDIES

CONDUCTED BY METIS ASSOCIATES, INC., INDIANA UNIVERSITY'S CENTER FOR

INNOVATION IN ASSESSMENT, AND THE UNIVERSITY OF PITTSBURGH'S LEARNING

RESEARCH AND DEVELOPMENT CENTER, REVEAL IMPROVEMENTS IN STUDENTS'

ACADEMIC PERFORMANCE AND APPLIED LEARNING RELATED TO READING AND

MATHEMATICS PERFORMANCE. IN ADDITION, CI AND EXTERNAL STUDIES OF

MULTIPLE SCHOOL-YEAR AND SUMMER PROGRAMS OVER THE YEARS, RESEARCHERS

HAVE DOCUMENTED IMPROVEMENTS IN STUDENTS' PROBLEM SOLVING,

COLLABORATION, AND TECHNOLOGY SKILLS, AS WELL AS IN THEIR CAREER

READINESS AND ETHICAL REASONING.

A MAJOR NEW INDEPENDENT STUDY BASED ON RESEARCH OVER THE LAST FOUR

SUMMERS (2008-2011) CONDUCTED BY METIS ASSOCIATES SHOWS THAT SUMMER

SCHOOL STUDENTS ENROLLED IN THE PROGRAM OFFERED BY CLASSROOM, INC., A

NATIONAL LEADER IN HELPING LOW-ACHIEVING STUDENTS SUCCEED ACADEMICALLY,

MADE SIGNIFICANT GAINS IN READING AND MATH. ON AVERAGE, STUDENTS

GAINED THREE MONTHS IN READING AND SEVEN MONTHS IN MATH AFTER JUST FOUR

TO FIVE WEEKS OF USING CLASSROOM, INC.

IN LARGE AND DIVERSE CLASSES WHERE STUDENTS ARE ACHIEVING AT DIFFERENT

LEVELS, IT IS IMPORTANT FOR TEACHERS TO REGULARLY MONITOR HOW STUDENTS

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Schedule O (Form 990 or 990-EZ) (2012)

CLASSROOM, INC.

ARE DOING IN REAL-TIME - AND ADJUST INSTRUCTION IF NEEDED. IN 2012, WE INTRODUCED ONLINE READING AND MATH TESTS THAT GO ALONG WITH OUR PROGRAM, TESTS THAT SHOW TEACHERS IN REAL TIME WHAT STUDENTS ARE LEARNING - AS WELL AS WHAT THEY STILL NEED TO LEARN.

FORM 990, PART VI, SECTION B, LINE 11: THE VP OF OPERATIONS AND COOREVIEWS THE DRAFT 990, WHICH IS THEN EMAILED TO THE AUDIT COMMITTEE AND THE FULL BOARD FOR COMMENTS. UPON REVIEW AND CONSIDERATION OF ANY COMMENTS, THE FORM 990 IS UPDATED BEFORE IT IS FILED WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C: THE PRESIDENT AND VICE PRESIDENT OF OPERATIONS/COO REGULARLY AND CONSISTENTLY MONITOR AND ENFORCE COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY. THE ENTIRE BOARD AND ALL EMPLOYEES HOLDING VICE PRESIDENT POSITIONS AND ABOVE ARE CONSIDERED ABLE TO INFLUENCE A DECISION CONCERNING CLASSROOM, INC.'S OPERATIONS AND ARE REQUIRED TO DISCLOSE ANY ACTUAL OR POTENTIAL CONFLICT OF INTEREST ON HIS OR HER PART AS TO WHICH HE OR SHE MAY PLAY ANY DECISION-MAKING OR INFLUENTIAL ROLE. ALL SUCH DIRECTORS AND EMPLOYEES ARE REQUIRED TO REVIEW AND SIGN THE CONFLICT OF INTEREST POLICY ANNUALLY. CLASSROOM, INC. HAS NOT COME ACROSS ANY CONFLICT OF INTEREST SITUATIONS. ALL CONFLICTS AND POTENTIAL CONFLICTS ARE TO BE DISCLOSED TO THE PRESIDENT AND RESOLVED. EMPLOYMENT OUTSIDE CLASSROOM, INC. MAY CREATE A POSSIBLE CONFLICT OF INTEREST. IF CLASSROOM, INC. DETERMINES THAT AN EMPLOYEE'S OUTSIDE WORK INTERFERES OR CONFLICTS WITH PERFORMANCE OR THE ABILITY TO MEET THE REQUIREMENTS OF CLASSROOM, INC., THE EMPLOYEE MAY BE ASKED TO TERMINATE THE OUTSIDE EMPLOYMENT IF HE/SHE WISHES TO REMAIN EMPLOYED WITH CLASSROOM, INC. IN THE EVENT A CONFLICT OF INTEREST ARISES, THE DIRECTOR(S) WILL NOT BE PERMITTED TO VOTE, AND/OR THE EMPLOYEE(S) WILL NOT BE PERMITTED TO EXERCISE ANY INFLUENCE, ON Schedule O (Form 990 or 990-EZ) (2012) 232212 01-04-13

A RELATED ISSUE ON WHICH THEY HAVE A CONFLICT.

FORM 990, PART VI, SECTION B, LINE 15: THE COMPENSATION OF CLASSROOM,
INC'S CEO AND OTHER OFFICERS AND KEY EMPLOYEES IS DETERMINED BY THE
COMPENSATION COMMITTEE, ONE OF THE GOVERNING COMMITTEES OF THE BOARD OF
DIRECTORS. OFFICERS AND KEY EMPLOYEES INCLUDE ALL EMPLOYEES HOLDING
POSITIONS OF SENIOR DIRECTOR AND ABOVE. THE COMPENSATION COMMITTEE IS
CHAIRED BY AN INDEPENDENT VOTING MEMBER OF THE BOARD, AND CONSISTS OF OTHER
INDEPENDENT VOTING MEMBERS OF THE BOARD AND THE PRESIDENT. THE PRESIDENT
IS NOT DIRECTLY INVOLVED IN THE DECISION MAKING OF HER OWN COMPENSATION.
THE COMMITTEE REVIEWS COMPENSATION OF COMPARABLE NONPROFIT ORGANIZATIONS,
ECONOMIC CONDITIONS OF THE MARKETPLACE AND INDIVIDUAL PERFORMANCES TO
DETERMINE COMPENSATION. THE COMMITTEE MEETS ONCE A YEAR TO REVIEW ALL
EMPLOYEES' COMPENSATION AND IS DOCUMENTED BY MEETING MINUTES IN WRITING.
THE PROCESS WAS LAST UNDERTAKEN IN JUNE 2013.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
NY, DC, CA, CT, FL, IL, KS, MA, MN, MS, NJ, PA, NC

FORM 990, PART VI, SECTION C, LINE 19: CLASSROOM, INC. MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC.

CLASSROOM, INC. POSTS ITS AUDITED FINANCIAL STATEMENTS AND FORM 990 ON ITS WEBSITE, PROVIDES COPIES ON REQUEST, AND THEY ARE AVAILABLE FOR INSPECTION AT CLASSROOM, INC.'S OFFICE.

Schedule O (Form 990 or 990-EZ) (2012)	Page 2
Name of the organization CLASSROOM, INC.	Employer identification number 13-3666846
INTEREST POLICY ON REQUEST, AND THEY ARE AVAILABLE FOR IN	SPECTION AT
CLASSROOM, INC., OFFICE.	
FORM 990, PART XII, LINE 2C:	
THE PROCESS FOR ASSUMING RESPONSIBILITY OVER THE AUDIT OF	CLASSROOM,
INC. AND FOR THE SELECTION OF AN INDEPENDENT ACCOUNTANT H	AS NOT CHANGED
FROM PRIOR YEARS.	