Theory of Change // Logic Model - link to citations

Read to Lead learning experiences are grounded in research on literacy, social emotional competencies, culturally responsive curriculum, and game-based learning. We design learning experiences with a focus on student agency, and use the motivational aspects of career and leadership to engage students in developing literacy, life, and career skills.

Inputs

- Scenario-based learning games featuring diverse characters and authentic workplace decisions as the boss¹
- Embedded literacy assessments, wrap-around content and curriculum²
- Educator guidance and students dashboards for personalized instruction³
- → # of games available
- → # of careers
- → # of lessons
- → # of PD modules
- → Demand for content
- → Usability of content

Outputs

- Implementation of game-based curriculum in varied school-day settings
- Ongoing data-driven progress monitoring using RTL-provided data

- → # of games played
- → # of students
- → # of active educators
- # of lessons accessed
- → # of clicks to teacher dashboard

Outcomes

- Youth become engaged and motivated readers
- Youth develop occupational identities
- Youth understand the connections between careers and academics
- → Words read
- → Time spent reading
- → Workplace decisions made
- Awareness of new careers
- → # students report positive attitudes toward reading
- → # of students report motivation to read
- → # of students develop SEL skills
- → Increase in students perceptions in seeing themselves in diverse careers

Goals

- Youth pursue academics that put them on a chosen career path.
- → Increase in students' confidence in decision-making
- → Increase in students' understanding between academics, career, and life choices
- → Enrollment in post-secondary pathways linked to their interests
- Increase confidence and motivation in reading ability

DRAFT

